

BECOME A SPONSOR OF

UCP'S 2021

Humanitarian of the Year

SACRAMENTO'S PREMIER HUMANITARIAN EVENT



Arlen Orchard
Former Chief Executive Officer
and General Manager



Join us in honoring Arlen Orchard as UCP's 2021 Humanitarian of the Year. Your sponsorship of this virtual, live-streamed event makes it possible for UCP to continue improving the lives of people with disabilities in our community. *Do something amazing* – Become a sponsor!

The UCP Humanitarian of the Year

Thursday, May 20, 2021

Virtual Live Streaming Event

6:30 p.m. – Zoom Pre-Parties

7:00 p.m. – Live Streaming Event

Return the form below today!

See back for more details.



Sponsorship Levels

- Presenting \$25,000
- Crystal \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,500
- Support \$1,750
- Program Ad: _____
- Donation: _____
- Individual ticket \$195
- # of tickets: _____

SPONSORSHIP FORM

SPONSORSHIPS ARE DUE APRIL 3RD

Contact Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

SAVE AND SUBMIT TO AKINERET@UCPSACTO.ORG

Please return form to:
The Foundation for UCP of Sacramento and Northern California
4350 Auburn Blvd.
Sacramento, CA 95841

For tickets and sponsorship information, please contact:
Alex Kineret, Project Manager, Development and Marketing
Ph: 916-283-8317
Email: akineret@ucpsacto.org

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Sponsorship Levels



The 2021 UCP Humanitarian of the Year will be live streamed, sent to supporters following the event, and hosted on the UCP website throughout 2021.

Sponsor Levels & Benefits	EXCLUSIVE Presenting \$25,000	Crystal \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Support \$1,750
Name, logo & level displayed during Pre-Party & Live Event	♥ Featured as Presenting sponsor	♥ Recognized as Crystal Sponsor	♥ Listed as Gold sponsor	♥ Listed as Silver Sponsor	♥ Name only	
Ad featured on rolling credits following streamed event	♥ 2 Full Page	♥ 2 Full Page	♥ Full Page	♥ ½ Page	♥ 1/3 Page	♥ Name only
MC mentions during event	♥ 3 x	♥ 1x	♥ 1x	♥ 1x		
Logo & link on enews, social media & website prior to event (10,600+ audience)	♥ Recognized as Premier event sponsor	♥ Large Logo	♥ Medium Logo	♥ Small Logo	♥ Name only	
Logo printed on thank you postcard & mailed prior to event (8,000 + individuals)	♥ Prime Location	♥ Large Logo	♥ Medium Logo	♥ Small Logo		
Name & logo featured in (3) full page Sacramento Magazine ads prior to event	♥ Prime Location	♥ Large Logo	♥ Medium Logo	♥ Small Logo		
Promotional ad opportunity in enews/social media	♥	♥	♥	♥	♥	
Logo & link on website for 1 year	♥ Premier Sponsor	♥ Large Logo	♥ Medium Logo	♥ Small Logo	♥ Name only	♥ Name only
Davies – Schramsberg Wine	♥ 6 Bottles	♥ 5 Bottles	♥ 4 Bottles	♥ 2 Bottles		

Streamed Advertising Opportunities

Full Page Ad: 7.5h x 10w	\$1000
Half Page Ad: 7.5h x 5w	\$500
Third Page Ad: 2.5h x 3.75w	\$250

All ads are full-color, non-bleed, at a minimum of 300 dpi, at 100% camera-ready artwork in PDF, EPS, or PNG. Advertisements will appear in UPC e-newsletter prior to event and in the rolling credits following the streamed event. **Deadline for submissions is April 29, 2021.**

Visit UCPSacto.org to learn more about the event and see names of past recipients.



The Foundation for UCP
of Sacramento and Northern California

The Road For Our Children's Future